

Christina Savino Forbes

Graphic Designer & Illustrator
Lowell, MA

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Bio

I'm a graphic designer with experience working on large and small projects in graphic design for print and web, and event design. Working on such a wide range of projects allows me to use my creative viewpoint and eye for detail to meet goals. I like bringing my clients' messages and stories to life through strong design and creative use of space and details. I am also skilled at drawing, so in my free time I illustrate and color comics.

Key Skills

- Adobe Creative Cloud
- Proposals & Presentations
- Graphic Design & Pre-Press
- Web Design, HTML & CSS, E-mail campaigns
- Drawing & Illustration

Personal Skills

- Creativity
- Multi-tasking
- Organization
- Teamwork

Professional Experience

Graphic Designer, Art of the Event, Wilmington, MA, 2017-Present

Work with clients and event producers to design and implement graphics, logos, banners, and floor plans for corporate, social, and fundraising events. Create presentations and proposals for clients. Design and pre-press for print media and press kits, and design, build and implement online marketing strategies.

Select Projects with Art of the Event:

- **JA Worldwide 100th Anniversary Gala, 5.2.19**
Worked with the producer and fabrication team to create a custom "Alumni Wall" based on their branding to highlight successes in their program: graphic design, photo re-touching, pre-press & on-site set-up at State Room.
- **Eli's Bar Mitzvah, 4.6.19**
Worked with the family to create a vector logo and themed graphics and signage for the event.
- **MSPCC Annual Fundraiser Gala, 4.4.19**
Designed and pre-press for graphics on centerpieces to highlight the work they do with families and why it's important
- **Alexion "Everyday Heroes" Reception, 1.29.19**
Made PowerPoint proposal for the client, then created the final graphics and illustrations for the event, including dining and cocktail table graphics, bar graphics, and motion graphics for the screens.
- **The Catered Affair: Boston Public Library event, 12.7.18**
Proposed design and pricing for custom room dividers for a library event, sourced graphics, and created the files and pre-press for the final designs.
- **Eastern Bank Proposal, 10.29.18**
Created targeted proposals for the Eastern Bank "Social Justice Awards: Advancing Women" event, including invitations, custom graphics in Photoshop & Illustrator, stage design, and event design with pricing and timeline.
- **Bill Belichick Foundation 5th Annual Hall of Fame Huddle, 10.12.18**
Designed banners and graphics to highlight their sponsors and special guests.
- **Facebook "2001: A Space Odyssey" Proposal, 7.25.18**
Worked with the Art Director to make a themed proposal for a Facebook company Hackathon, including custom graphics and furniture to fit their space and photo ops. Sourced furniture, made a floorplan in Illustrator, and created renderings of custom props in Photoshop.
- **PABNAB Resurrection Ball, 6.6.18**
Worked with a team to create a full themed event proposal for a large afterparty, created final graphics for print, vinyl decals, stage, and LED screens, created custom illustrations, and applied graphics on-site at Royale Boston.
- **Fidelity Investments "Enchanted Garden" Holiday Parties, 12.5.17**
Worked with the producer to create a themed proposal and floorplans for large-scale holiday parties in three locations for Fidelity Investments to fit their theme of "growth." Created photoshop renderings for the client and fabrication team, and created final graphics for bars and dj booth.

Professional Experience

Freelance Graphic Designer, Sun Garden USA, Milford, CT, 2015-2018

Design and pre-press for annual US/Canada retailer catalogs; design print and e-mail ads and banners; photo editing.

Graphic Designer, Casual Furniture Services, Stratford, CT, 2010-2014

Created their logo, and designed on-brand brochures, business cards and print marketing materials; designed and maintained the website.

Graphic Designer, Reader's Digest, 2013

Designed and edited files for digital media based on brand standards, including e-mail campaigns, landing pages and web ads.

Special Projects

- **Night Shift Comics:** layout & illustration for web & print comics, social media, web design & maintenance, logo design, and tabling at fairs and comic-cons; 2013 - present; www.nightshift-comics.com
- **Dust Specks:** web comic colorist; 2014-present; www.dustspecks.com
- **Americana wedding:** Created custom signs and programs for a themed wedding, 2018
- **NorthEast Casual Marketing:** Logo Design; 2011
- **Tree Hugging Lunatic:** illustrations for promotional products; 2007
- **Sectus, London:** illustrations for Harry Potter themed charity auction; 2007

Additional Employment

- **2014-2017, Studio Manager, American Stonecraft, Lowell, MA**
Assist in manufacturing process of hand-made stone products and ship them to customers. Tasks include choosing and cleaning stones, inspecting and finishing products, contacting customers, processing and shipping orders.
- **2003-2014, Office assistant, Bennett Landscaping, LLC, Stratford, CT**
Kept record books and customer information up to date and organized (seasonal)
- **2012-2013, Art Instructor, Amity Regional Adult and Continuing Education, Woodbridge, CT**
Teacher of adult classes: Objective Painting with Acrylics and Drawing Essentials. Created a fluid curriculum that catered to the students.
- **2009-2012, Sales assistant, NorthEast Casual Marketing and Casual Furniture & Grill Services**
Communicated with retailers, manufactures and customers to ensure prompt delivery and quality service.

Education

- BFA, Columbus College of Art and Design, Columbus, OH
- The Little Red School of Art and Music, Stratford, CT
- Frank Scott Bunnell High School, Stratford, CT

Additional Skills & Software

- Adobe Photoshop
- Adobe Lightroom
- Adobe Illustrator
- Adobe Indesign
- Adobe Acrobat
- Adobe After Effects
- Adobe Dreamweaver
- Pre-press Print Production
- Color Theory
- Layout & Composition
- Storyboarding
- Web design software: Wordpress, Squarespace & Wix
- E-mail & CRM software: Constant Contact, Mailchimp, & Robly
- MS Office: Word, Excel & PowerPoint
- Apple Keynote, Pages & Numbers
- Google Drive
- ProCreate
- Mac & PC/ Windows
- Vinyl Cutting & Application
- On-site graphics set-up and application
- Event Design
- Booth Design, Set-up & Exhibiting at Trade shows & Conventions